

In-Store ATMs Provide Convenience and Improve Your Bottom Line

- Create additional traffic and cash-flow for your business with free-standing ATMs
- Increase sales and reduce expenses by making your store a convenience destination for your customers
- More cash in hand equates to impulse buys or purchases at your store



Protect Sensitive Cardholder Data with PAI Secure

- Financial coverage protection in the event of a credit card breach
- A necessary Payment Card Industry Data Security Standards (PCI-DSS) compliance program your business shouldn't operate without
- Easy-to-understand 4-step program: Educate, Assess, Protect, and Guard



FOR MORE INFORMATION about our exciting industry leading programs, contact us at:

*Payment Alliance International
...Payment Innovations for a Changing World*



**Increase Sales and
Reduce Operating Expenses**

Innovative ATM, Point of Sale, Mobile, Ecommerce, and Marketing Programs for your Business

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Take the Guess Work Out of Operating Your Business...We Have

Your business deserves a partner that provides you with the best options for ATM sales and service, Merchant Services and Ecommerce solutions, Mobile Payments, and Marketing Programs. That's why we've partnered with Payment Alliance International (PAI), a leading payments solution provider, to design a customizable program that's just right for your business.

Do You Have the Tools You Need to be Successful?

PAI's innovative suite of services can help:

- Increase sales
- Attract and retain loyal customers
- Improve cash flow
- Reduce operating expenses
- Help protect you from data breaches



Improve Operations, Reduce Expenses, and Generate Revenue

Choose from a variety of payment acceptance solutions that best fit your brick & mortar stores, mobile "on the go" sales, and online sales. Give your customers what they want...more payment options:

- Credit/Debit Card Services and Equipment
- Online Payment Acceptance Options
- Check Acceptance and Guarantee Services
- Get working capital to grow your business without the hassles of a bank loan
- 90-day Customer Payment Plans – You Get Paid Up-Front!
- Prepaid Retailer and Visa® Gift Card Programs
- Loyalty Programs (Card-based or Cardless)
- Bill Pay Services Attract Customers to Your Store

Qualified rates
as low as
0.55%*



*Based on Regulated Debit Card Payments

Increase Sales through Targeted Marketing and Loyalty Campaigns

Take your marketing and retention efforts to the next level quickly and easily through a variety of targeted mobile and email marketing programs.

- Text message coupons and rewards
- Delivered direct to customers who 'opt-in'
- Works with all types of mobile devices
- Easy to set up, no equipment to buy
- Affordable for small businesses
- Reach new customers by sending offers by email to over 125 million consumer opt-in addresses

Try it Yourself!

**Text:
MONEY
To:
56687**

